



NEWS RELEASE

PTDA Foundation Launches Vanguard Campaign, Raising \$129,000 to Provide Employee Recruitment Resources for PT/MC Companies

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Chicago, Ill.—February 5, 2018—Recognizing that work force needs ranked as the number one challenge of power transmission/motion control (PT/MC) distributors and manufacturers, the PTDA Foundation launched PT **WORK** ForceSM—an initiative to specifically support the PT/MC industry with **W**ork force **O**utreach, **R**esearch and **K**nowledge.

And to help continue the momentum in 2018, 56 organizations and individuals have funded the PTDA Foundation's Vanguard Campaign, making contributions of over \$129,000 to kick-off the 2018 Fund Drive. These organizations are "in the vanguard"—leading the fundraising charge. By contributing to the PTDA Foundation as part of the Vanguard Campaign, these companies are taking a leading role in the movement to develop the support PT/MC distributors need to find, connect with and recruit for key positions in the PT/MC industry. The PTDA Foundation's 2018 Fund Drive is now in progress; more companies and individuals are contributing every day to support the effort.

"The world of work is constantly changing. With unemployment at an all-time low, employers in our industry are feeling the pressure to hire the team members they need to grow their organizations," said Brian Short, corporate account manager at NSK Americas and president of the PTDA Foundation. "The work of the PTDA Foundation to create PT WORK Force is a critical game-changer for our industry. It's something we all need and, by pooling our financial support and working together through PTDA Foundation committees, we can enable PT/MC employers to recruit new employees and attain a sufficient, vibrant workforce," he said.

2018 PTDA Foundation Vanguard Contributors

Partner Contributors (\$15,000+)

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Motion Industries & Motion Canada

Investor Contributors (\$10,000 - \$14,999)

BDI Americas (USA & Canada)

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Associate Contributors (Up to \$249)

Keith & Sharon Nowak*

* Heritage Society Leader Gift

The PTDA Foundation Fund Drive is underway with a goal of raising \$325,000 in 2018. To join these Vanguard contributors, download a pledge form at ptda.org/FoundationSupport.

The PTDA Foundation, whose work is funded solely by donations, was founded in 1982 to champion education, outreach and research initiatives relevant to the power transmission/motion

control (PT/MC) industry that enhance the knowledge and/or professionalism and productivity for industry stakeholders. The Foundation is a not-for-profit, tax-exempt 501(c)(3) corporation; contributions are tax deductible to the full amount allowed by law.

For more information or a complete list of donors, visit ptda.org/FoundationSupport.

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