



**PTDA 2018 Spring Meetings &
Leadership Development Conference**
Hotel Contessa
March 21-23, 2018



Sponsorship Opportunities

Build your company’s name recognition with an **exclusive** sponsorship:

- Maximize your visibility to more than 100-125 PT/MC participants
- Differentiate your company from the competition
- Show your support for your association

All sponsorships will be recognized on the PTDA website and in PTDA publications (*Transmissions*[®] and *Spotlight*). Sponsorships are available to PTDA manufacturer, distributor and associate members.

Reserve your sponsorship by contacting Brenda Holt (bholt@ptda.org or +1.312.516.2100) by February 21, 2018 to capitalize on all the benefits of a sponsorship.

Sponsorship	Amount	Available	Additional Recognition
Hotel Room Keycards	\$1,500	1	Logo on key cards
Welcome Dinner	\$750	1	Signage and verbal acknowledgement
Thursday Networking Breakfast	\$750	1	Signage and verbal acknowledgement
Thursday Networking Lunch	\$750	1	Signage and verbal acknowledgement



PTDA Sponsorship Policies

The following policies govern sponsorship during PTDA events. The following applies to all PTDA Distributor, Manufacturer and Associate Members:

- All current PTDA Distributor, Manufacturer and Associate Members will be presented with a program of sponsorship opportunities by December 1, 2017.
- Privileges and benefits of sponsorship (including recognition) as well as sponsorship fees will be outlined in the event's sponsorship program. To fully participate in the privileges and benefits, a deadline is set in advance. For the PTDA 2018 Spring Meetings, the deadline is February 21, 2018. While sponsorships may still be secured once the deadline has passed, there may be privileges and benefits that are no longer included.
- Sponsorships will be reserved on a first-come, first-served basis beginning December 1, 2017. Sponsorships will be considered "sold" when payment has been received and the commitment agreement has been signed. PTDA cannot guarantee sponsorship selection until payment has been made. A list of comparable alternatives will be provided should a company's first choice no longer be available.
- Only those sponsorship privileges stated in the event's sponsorship program are authorized—other promotions, such as distribution of collateral materials at a sponsored event or sponsor-provided signage, are not allowed.
- Unless otherwise specified in the description of the sponsorship, sponsorship does not include a speaking opportunity or distribution of material from the sponsor.
- Sponsorship fees are non-refundable after February 21, 2018.

PTDA reserves the right to:

- Deny sponsorship opportunities to a vendor or business (including members) of any PTDA event or activity that is contrary to the Association's mission and purposes or that competes with a product or service of the Association.
- Decline or remove any material that it deems to be defamatory, infringes on another's personal and property rights, or violates antitrust laws or other laws.
- Alter or substitute privileges and benefits of sponsorship as may be needed due to programmatic changes.



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Hotel Contessa
San Antonio, Texas
March 21-23, 2018

Sponsorship Application

Company Name _____

Contact Name _____

Contact E-mail _____

Contact Phone Number _____

Sponsorship Request

Please indicate which sponsorship you are requesting. There is no limit to the number of sponsorships each PTDA member may reserve. If the sponsorship you request is no longer available, you will be contacted by PTDA's staff regarding alternate choices.

- Hotel Room Keycards (\$1,500)
- Welcome Dinner (\$750)
- Thursday Networking Breakfast (\$750)
- Thursday Networking Lunch (\$750)

Commitment Agreement: I have read the PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies. I understand sponsorships are awarded on a first-come, first-served basis based on the receipt of full payment of the sponsorship fee and that sponsorships are non-refundable after February 21, 2018.

Signature _____

Date _____

Your sponsorship is considered unsold until signed application and payment is received by PTDA. Upon receipt of application and payment in full, you will receive an e-mail confirming your sponsorship. Please return a copy of this form with payment as soon as possible but before **February 21, 2018** to Brenda Holt at bholt@ptda.org, fax to +1.312.516.2100 or mail to PTDA, 230 W. Monroe, Ste 1410, Chicago, IL 60606.

Payment information

- I have enclosed a check for US\$_____
- Please charge US\$_____ to my VISA MasterCard American Express

Card No. _____

CSC _____

Exp. Date _____

Cardholder Name _____

Cardholder Address _____

Cardholder Signature _____