Hiring in the Digital Age

The digital way is no longer a new thing, it runs our world, including recruiting as noted in a recent article written by Samantha McLaren. The article sums up three predictions made by Accenture’s former Global Head of Recruiting Jennifer Carpenter (who recently moved to Delta Air Lines) for the future of recruiting:

• We will no longer use resumes to screen candidates. Instead, recruiters will rely on technology such as LinkedIn Talent Insights to find and screen candidates.

• We will use technology to reduce bias in hiring and increase diversity and inclusion in hiring.

• We will start to look at a candidate’s learning quotient – their ability to learn new things and adapt to them on a regular basis.

Action Step:

Start letting go of the old recruiting methods and begin to embrace future technology and methods.