



## NEWS RELEASE

### PT WORK Force® Tackles Employment-Related Challenges Found in Recent Power Transmission/Motion Control Industry Report

Chicago, Ill.—September 9, 2019— PTWORK Force®, an initiative of PTDA Foundation, commissioned a workforce trends study to explore the current state of the power transmission/motion control (PT/MC) workforce and identify the employment-related challenges faced by organizations in the industry. Findings from the report indicate:

- Forty-two percent of PT/MC employers do not have a dedicated HR department— meaning the responsibilities for recruitment and hiring are only a component of someone’s position, not the focus of their job.
- PT/MC employers find recruiting and hiring new employees challenging according to 79 percent of survey respondents; 77 percent find it more challenging now than three years ago. For PT/MC companies with no HR department, 92 percent report challenges with recruiting and hiring.
- The top three challenges in recruitment and hiring in the PT/MC industry are a lack of applicants/small talent pool (74 percent); applicants lack experience or qualifications (61 percent); and competing with other companies for the same talent (57 percent).

With low unemployment, impending retirement of baby-boomer employees and the lack of awareness of the PT/MC industry, traditional recruitment methods will no longer be as effective as in the past. Using PT WORK Force® resources such as PT/MC specific job postings and descriptions, onboarding checklists and a career fair DIY guide, PT/MC employers will be able to navigate the path forward in building a competitive workforce of the future.

PT WORK Force® (where WORK stands for **W**orkforce **O**utreach, **R**esearch and **K**nowledge) is designed to help the PT/MC industry overcome the challenges associated with turnover in its workforce. Resources empower companies to find, hire and retain the best and brightest talent from across North America. For more information, visit [ptworkforce.org](http://ptworkforce.org).

The PTDA Foundation, whose work is funded solely by donations, was founded in 1982. Its core purpose is to champion education, outreach and research initiatives relevant to the PT/MC industry that enhance the knowledge and/or professionalism and productivity for industry stakeholders. PTDA Foundation is a not-for-profit, tax-exempt 501(c)(3) corporation; contributions are tax deductible to the full amount allowed by law. For more information, visit [ptda.org/Foundation](http://ptda.org/Foundation).

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