WINNING THE LABOR WAR

Finding & Keeping Good People in these Uncertain Times

ERIC CHESTER
Bob Knopps is no more.
FINDING AND KEEPING

Employees

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S = Skill

CV = Core Value

1. __________________
2. __________________
3. __________________
4. __________________
5. __________________
INTEGRITY
PROFESSIONAL
GRATITUDE
POSITIVE
RELIABLE
INITIATIVE
RESPECT
INTEGRITY
GRATITUDE
know = ethic

**defin:**

1. plural but sing or plural in constr: the discipline dealing with what is good and bad and with moral duty and obligation
2. a: a set of moral principles: a theory or system of moral values <the present-day materialistic ethic>
work = do

Definition of WORK

1: activity in which one exerts strength or faculties to do or perform something:
   a: sustained physical or mental effort to overcome obstacles and achieve an objective or result
work ethic knowing what to do and doing it.
To be fully staffed, you must inculcate work ethic. Instill an attitude or habit by persistent instruction.
TO BE FULLY STAFFED, YOU MUST

Be a great place to work.

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COMPENSATION

(to counterbalance one thing against another)
Establish the target.
To be fully staffed, you must recruit relentlessly.

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STOP FISHING and START HUNTING
HUNT: 
SCHOOLS 
EMPLOYEE/FRIENDS 
SOCIAL MEDIA 
COMPETITION 
RETIRES 
MILITARY
Recruit relentlessly

Be a great place to work

Inculcate work ethic