NEWS RELEASE

PTDA Foundation Endorses Manufacturing Day 2018

Chicago, Ill.—July 6, 2018— Manufacturing Day, scheduled for October 5, 2018, presents an opportunity for power transmission/motion control (PT/MC) distributors to support their manufacturer suppliers and raise their own visibility as an employer within their own communities.

PT WORK Force℠, an initiative of PTDA Foundation to help PT/MC employers with employee recruitment, hiring and retention, has three new volunteer committees focused on enabling PT/MC employers to recruit new employees and attain a sufficient, vibrant workforce. They are advocating that PT/MC distributors participate in Manufacturing Day 2018.

PT WORK Force℠ Outreach Committee Chair, Pamela Kan, president, Bishop-Wisecarver (Pittsburg, Calif.) has been participating in Manufacturing Day events for the past six years, since its beginning. Kan said, “This is a great opportunity for manufacturers and distributors of power transmission/motion control products to open their doors to the public and show students, educators and parents that a career in the PT/MC field offers a variety of things to do, a good income with benefits and meaningful work. There are so many people who don’t know what we do and it’s up to us to educate them. I can’t think of a better way than inviting them into our workplaces and showing them what we do.”

PT WORK Force℠ has signed on as an endorser of Manufacturing Day 2018. The PTDA Foundation has long advocated for industrial distributors to host company tours for students and community members as well as attend classroom talks and career fairs to raise awareness of the PT/MC industry as a career field in communities across North America. With many manufacturers opening their doors to the community on or around October 5, distributors are also encouraged to join in the fun by visiting the Manufacturing Day website at www.mfgday.com to find resources and to sign up to host an event.

For more information, visit ptda.org/PTWORKForce, contact the PTDA Foundation at foundation@ptda.org or call +1.312.516.2100.

The PTDA Foundation, whose work is funded solely by donations, was founded in 1982 to enhance knowledge, education, professionalism and productivity within the power transmission/motion control (PT/MC) industry. The Foundation is a not-for-profit, tax-exempt 501(c)(3) corporation; contributions are tax deductible to the full amount allowed by law. For more information, visit ptda.org/Foundation.

###

Contact:
Ginger Wheeler, Director, Marketing & Communications
+1.312.516.2100
gwheeler@ptda.org
ptda.org/Foundation