



PTDA 2020 Canadian Conference Sponsorship Opportunities



Boost your company's name recognition with sponsorships!

Capture the attention of 175 industry executives as a sponsor of the
PTDA 2020 Canadian Conference

With a sponsorship, you will:

- Gain exclusive exposure through limited sponsorship opportunities
- Build awareness among decision making distributors
- Show your support for your Association and make it possible to provide an educational program of the highest caliber, loaded with information important to the Canadian PT/MC industry

Reserve your sponsorship by **May 8, 2020** to capitalize on all the benefits of sponsorships.

For more information, contact Karla Zander at +1.312.300.4640 or
kzander@ptda.org.

PTDA 2020 Canadian Conference Sponsorship Opportunities

Available to PTDA Manufacturer, Distributor and Associate Members

All sponsorships will have recognition on:

- PTDA website
- Signage in the PTDA Registration Area
- Member communications (*Transmissions®* and/or *Spotlight*)

Sponsorship	Cost per Sponsor	Sponsorships Available
Hotel Room Keycards <i>Your company Logo on one side. Verbal recognition during Wednesday Opening Remarks</i>	\$3,000	1
Meeting Wi-Fi <i>You choose login password; Password included on Pocket Program</i>	\$1,500	1
Networking Reception/Dinner Wednesday 6:00 to 9:00 p.m. <i>Verbal recognition during Wednesday Opening Remarks Self-Provided Pop-up Banners Allowed</i>	\$1,500	1
Networking Reception Thursday 5:00 to 7:00 p.m. <i>Verbal recognition during Thursday program Self-Provided Pop-up Banners Allowed</i>	\$1,250	1
Networking Breakfast *NEW Thursday 7:30 to 8:30 am. <i>Verbal recognition during Thursday program</i>	\$1,000	1
Networking Lunch Thursday 12:00 to 1:00 p.m. <i>Verbal recognition during Thursday program</i>	\$1,000	1
DM-IDEX (Distributor-Manufacturer Idea Exchange) Break Thursday 1:00 to 5:00 p.m.	\$1,000	1
Opening Keynote – Andy Stumpf *NEW Wednesday 3:30 – 4:45 p.m. <i>Verbal recognition at the session</i>	\$1,000	1
Closing Keynote – Meagan Johnson *NEW Thursday 11:00 to 12:00 p.m. <i>Verbal recognition at the session</i>	\$1,000	1
Leadership Enhancement Seminar Thursday 8:30 to 10:30 am <i>Verbal recognition at the session</i>	\$500	1
CEO/Senior Executive Roundtable Thursday 8:30 to 10:30 am <i>Verbal recognition at the session</i>	\$500	1
Morning Coffee Break Thursday 10:30 to 11:00 a.m.	\$500	2
Pocket Program <i>Inserted in back of each badge</i>	\$250	1
Daily Emails <i>Your logo at the top of the email (over 50% open rate) Choose Wednesday or Thursday</i>	\$250	2

PTDA Sponsorship and Entertainment Policies

PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies

The following policies govern sponsorships during PTDA events. The following applies to all PTDA Distributor, Manufacturer and Associate Members:

- All current PTDA Distributor, Manufacturer and Associate Members will be presented with a program of sponsorship opportunities by February 17, 2020.
- Privileges and benefits of sponsorship (including recognition) as well as sponsorship fees will be outlined in the event's sponsorship program. To fully participate in the privileges and benefits, a deadline is set in advance. For the PTDA 2020 Canadian Conference, the deadline is May 8, 2020. While sponsorships may still be secured once the deadline has passed, there may be privileges and benefits that are no longer included.
- Sponsorships will be reserved on a first-come, first-served basis beginning February 17, 2020 **Sponsorships will be considered "sold" when payment has been received and the commitment agreement has been signed.** PTDA cannot guarantee sponsorship selection until payment has been made. A list of comparable alternatives will be provided should a company's first choice no longer be available.
- Only those sponsorship privileges stated in the event's sponsorship program are authorized—other promotions, such as distribution of collateral materials at a sponsored event or sponsor-provided signage, are not allowed.
- Unless otherwise specified in the description of the sponsorship, sponsorship does not include a speaking opportunity or distribution of material from the sponsor.
- Sponsorship fees are non-refundable after May 8, 2020.

PTDA reserves the right to:

- Deny sponsorship opportunities to a vendor or business (including members) of any PTDA event or activity that is contrary to the Association's mission and purpose or that competes with a product or service of the Association.
- Decline or remove any material that it deems to be defamatory, infringes on another's personal and property rights, or violates antitrust laws or other laws.
- Alter or substitute privileges and benefits of sponsorship as may be needed due to programmatic changes.

PTDA Entertainment Policy

Hosting organized group business meetings or luncheons, hospitality suites, private events or other social events (either on-site or off-site) are not permitted during officially-scheduled PTDA or PTDA Foundation functions. See schedule of events for officially-scheduled functions.

**PTDA 2020 Canadian Conference - June 3-4, 2020
Sponsorship Application**

Company Name

Contact Name

Contact E-mail

Contact Phone Number

Sponsorship Request

Please indicate which sponsorship(s) you are requesting. **There is no limit to the number of sponsorships each PTDA member may reserve.** If the sponsorship you request is no longer available, you will be contacted by PTDA's staff regarding alternate choices.

- Hotel Room Keycards (\$3,000)
- Meeting Wi-Fi (\$1,500)
- Wednesday Networking Reception/Dinner (\$1,500)
- Thursday Networking Reception (\$1,250)
- Networking Breakfast (\$1,000)
- Networking Lunch (\$1,000)
- DM-IDEX Break (\$1,000)
- Opening Keynote – Andy Stumpf (\$1,000)
- Closing Keynote – Megan Johnson (\$1,000)
- Leadership Enhancement Seminar (\$500)
- CEO/Senior Executive Roundtable (\$500)
- Thursday Morning Coffee Break (\$500)
- Pocket Program (\$250)
- Daily Email (\$250/day) – Choose Wed. or Thurs.

Commitment Agreement: I have read the PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies and the PTDA Entertainment Policy. I understand sponsorships are awarded on a first-come, first-served basis **based on the receipt of full payment** of the sponsorship fee and that sponsorships are non-refundable after May 8, 2020.

Signature

Date

Payment information

- I have enclosed a check for US\$ _____
 Please charge US\$ _____ to my VISA MasterCard American Express

Card No.

CSC

Exp. Date

Cardholder Name

Cardholder Address

Cardholder Signature

Your sponsorship is considered unsold until signed application and payment is received by PTDA. Upon receipt of application and payment in full, you will receive an e-mail confirming your sponsorship. Please return a copy of this form with payment as soon as possible but before **May 8, 2020** to:

PTDA
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Chicago, IL 60606-4703
Fax: +1.312.516.2101
ptda@ptda.org

Questions? Contact Karla Zander at kzander@ptda.org or +1.312.300.4640.

