



## **NEWS RELEASE**

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### **PT/MC Industry Supports PT WORK Force® Employee Recruitment and Retention Efforts with Nearly \$280,000 in Contributions in 2019**

*Chicago, Ill.—November 14, 2019*—More than 40 percent of power transmission/motion control (PT/MC) employers have no dedicated human resources staff according to a survey completed by PT WORK® Force in early 2019. For these companies, the recruitment and retention activities—essential for growth—are handled by someone for whom HR is not their primary skill set. This challenge is being faced head on by the PTDA Foundation’s PT WORK Force® initiative. And those in the industry are supporting the development of tools and resources with nearly \$280,000 in voluntary contributions in 2019.

In a video recently release by PT WORK Force®, Keith Nowak, 2019 PTDA Foundation Vice President, MPT Drives, Inc. (Madison Heights, Mich.) captures the immediacy of the recruitment issue. “It is important that we bring in people now to cover for us when we leave. Hiring and retention is crucial and it’s hard. PT WORK Force® can help a company like mine. I don’t have an HR department and I don’t have an HR degree. I need help,” says Nowak. Through its generous support of the PT WORK Force® program and collaboration on research, knowledge and resources, industry employers can compete when it comes to selling our companies and our industry as fantastic places to work with incredibly rewarding career opportunities.

A variety of resources have already been developed to help employers in the PT/MC industry hire and retain talent. Watch the video and learn more about these tools at [PTWORKForce.org](http://PTWORKForce.org).

The PTDA Foundation, whose work is funded solely by donations, was founded in 1982 to enhance knowledge, education, professionalism and productivity within the power transmission/motion control (PT/MC) industry. The Foundation is a not-for-profit, tax-exempt 501(c)(3) corporation; contributions are tax deductible to the full amount allowed by law. For more information, visit [ptda.org/Foundation](http://ptda.org/Foundation).

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