



**PT WORK** Force

## Recruiting Trends to Watch in 2018

Finding the best and brightest employees is no easy task these days. According to a [recent article by Josh Millet](#) of *Forbes*, 2018 is going to bring some new recruiting trends that employers should keep on their radar:

- **Social media:** Don't just use to "double check" candidates. Use it to **hunt** them
- **Don't let location be a factor:** Remote workforces are growing, so why not increase your candidate pool by allowing candidates who live afar to interview and work remotely upon hire?
- **Gamification:** Companies are inviting their candidates to play recruitment games when they come for an interview. These are smartphone apps that screen critical skill sets
- **Blind hiring:** In order to ensure true equality in the workplace, companies are adopting a blind hiring process that removes any potential unconscious bias

### Action Step:

Are your hiring processes up-to-date? Social media is a great place to start. Update your company accounts and spend some time looking for potential hires online.

